



Sponsor Contacts:
Rachael Clark
(804) 598-0404
Rachael@perceptionmotorwerks.com

Jill Dewey
(804) 598-5044
Jill.dewey@prudential.com

Ron Smith
(804) 598-9430
cmainc2@verizon.net

Dear Potential Sponsor:

Thank you for considering being a sponsor of Powhatan's 9th Festival of the Grape.

Look through the Sponsorship Packages, and you'll see great ways to raise the visibility of your company. The question you must answer is: *Just how visible do you want to be?*

Platinum Sponsors will receive **five months** or more being on everything Festival – TV, radio and print advertising (including newspaper articles and advertisements, rack cards, ticket-outlet window posters and on the back of every paper ticket sold), plus the Chamber and Festival Web sites. And at the Festival, Platinum sponsors receive 30 complimentary tickets to the Festival and the VIP Sponsors' tent, "The Trellis."

Gold Sponsors will receive **four months** or more being included in print advertising plus visibility on the Chamber and Festival Web sites. They also receive 20 complimentary tickets to the Festival and the VIP Sponsors' tent.

Silver and Bronze Sponsors are included in print advertising and on the Chamber and Festival Web sites, plus they receive complimentary tickets.

And these are just the highlights! There's much more included in the packages.

Last year, more than 7,500 people enjoyed the Festival of the Grape and had the opportunity to see last year's sponsors' name/logo on big, beautiful signage throughout the Courthouse Green. This year will you take advantage of such dynamic visibility?

The sooner you say yes, the great visibility you'll receive! Talk to any of our Sponsorship Team –
Rachael Clark (598-0404) India Cox (598-2457) Jill Dewey (598-5044)
Erica Fitzsimmons or Ron Smith (598-9430). Or you can call the Chamber office (598-2636).

Sincerely,
India Cox
Chairperson Powhatan Festival of the Grape



Powhatan's 9th Annual Festival of the Grape October 22, 2011

2011 SPONSORSHIP LEVELS

Thank you for your interest in sponsoring the 2011 Powhatan Festival of the Grape. If you are interested in making an in-kind contribution, please contact us to discuss possible arrangements. If you have any questions, please don't hesitate to contact us.

Platinum Sponsor – \$5,000

30 Tickets to the event and 30 tickets to Sponsorship Tent – The Trellis	1500.00
Recognition on paid TV, radio and print ads (May 31 deadline; payment in full NLT July 15)	3000.00
Company logo featured on event marketing, promotional and distribution materials	1000.00
Logo on website w/ link to company website: www.powhatanwinefestival.com	350.00
Mentions in the Chamber Newsletter	350.00
Mentions during the event by Bill Bevins (Lite 98)	200.00
Exclusive sponsorship banner over stage	900.00
Company logo placement on select sponsorship boards at the event	300.00
10X10 booth space at the event (application by September 1)	75.00
Recognition pre- and post-event	200.00
Package Value:	\$8,755.00

Gold Sponsors – \$2000

20 Tickets to the event and 20 tickets to Sponsorship Tent – The Trellis	1000.00
Recognition on paid print ads (deadline June 30; payment in full NLT Aug. 15)	1500.00
10X10 booth space at the event (application by September 1)	75.00
Logo on website w/ link to company website: www.powhatanwinefestival.com	350.00
Special recognition announcements during the event	200.00
Company logo placement on select sponsorship boards at the event	300.00
Mentions in the Chamber Newsletter	350.00
Recognition pre- and post-event	200.00
Package Value:	\$3,975.00

For more information please contact:

India Cox (598-2457), Rachael Clark (598-0404), Jill Dewey (598-5044),
or Ron Smith or Erica Fitzsimmons (598-9430)



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2011 SPONSORSHIP LEVELS

Silver Sponsors – \$1000

12 Tickets to the event and 12 tickets to Sponsorship Tent – The Trellis	600.00
10X10 booth space at the event (application by September 1)	75.00
Logo on website w/ link to company website: www.powhatanwinefestival.com	350.00
Company logo placement on select sponsorship boards at the event	300.00
Special recognition announcement during event	200.00
Mention in the Chamber Newsletter	350.00
Pre- and post-event recognition	200.00
Package Value:	\$2,075.00

Bronze Sponsors – \$500

6 Tickets to the event and 6 tickets to Sponsorship Tent –The Trellis	300.00
Company name on website w/ link to company website: www.powhatanwinefestival.com	350.00
Company logo placement on select sponsorship boards at the event	300.00
Special recognition announcement during the event	200.00
Post-event print media recognition	120.00
Package Value:	\$1,270.00

Friends of the Festival of the Grape – \$200

4 Tickets to the festival	100.00
Company name on website	100.00
Post event print media recognition	120.00
Package Value:	\$320.00

For more information please contact:

India Cox (598-2457), Rachael Clark (598-0404), Jill Dewey (598-5044),
or Ron Smith or Erica Fitzsimmons (598-9430)



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SPONSORSHIP AUTHORIZATION FORM

I would like to be a sponsor and have indicated my selected sponsorship level below. I understand that I will be responsible for fulfilling my pledge completely at least one month before the event.

- | | | |
|-----------------------------------|---------------------------------|--|
| <input type="checkbox"/> Platinum | <input type="checkbox"/> Silver | <input type="checkbox"/> Friend of the |
| <input type="checkbox"/> Gold | <input type="checkbox"/> Bronze | Festival |

Name: _____ Title: _____

Organization: _____

Phone: _____ Fax: _____ Email: _____

Address: _____

City: _____ Zip: _____

Signature*: _____ Date: _____

BILLING INFORMATION

Name: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

Address: _____

City: _____ Zip: _____

* By signing the above sponsorship agreement, I am entering into a legally binding contract with the Powhatan Chamber of Commerce Festival of the Grape (PFOG) committee who are obliged to provide the outlined benefits associated with my selected sponsorship level. I acknowledge that this contract is only binding upon the return of this signed sponsorship authorization form or the delivery of agreed upon in-kind donations or services (as outlined in the PFOG in-kind agreement). I authorize PFOG to use my company name and/or logo in their marketing and outreach materials as they see fit or otherwise outlined in my selected sponsorship level. I acknowledge that PFOG is solely responsible for the development and delivery of the event and all sponsorship obligations. No other vendor, sponsor, advertiser, speaker, business partner, organization or business will be held liable for "failure to perform" or any other violation of this agreement. I acknowledge that advertising deadlines may prohibit the inclusion of my logo/information and while PFOG will make every reasonable effort, only sponsors signed up prior to those key dates will be included. While PFOG will make every effort to fulfill the contractual agreements as outlined, this agreement will terminate, without liability to either party, if substantial performance of either party's obligations is prevented by acts of God, regulations or orders of governmental authorities, fire, flood, explosion, act of terrorism, war, disaster, civil disaster or other emergency, making it illegal or otherwise impossible to provide the service outlined in your sponsorship package.

For sponsors at or above the Bronze level, please email your preferred company logo (PNG, EPS, JPG, or PSD file formats preferred) to: diane@powhatan-chamber.org

Please return this completed form along with a completed Sponsorship Levels form to:
PFOG 2011 Sponsorship, Powhatan Chamber of Commerce, 3887 Old Buckingham Rd, Powhatan, VA 23139

Thank You for Your Sponsorship and Support!

For more information please contact:

India Cox (598-2457), Rachael Clark (598-0404), Jill Dewey (598-5044),
or Ron Smith or Erica Fitzsimmons (598-9430)