



October 23, 2010

Platinum Sponsors \$5000

30 Tickets to the event and 30 tickets to Sponsorship Tent – The Trellis	1350.00
Recognition on paid TV, radio and print ads (June 1 deadline)	3000.00
Company logo featured on event marketing, promotional and distribution materials	1000.00
Logo on website w/ link to company website: www.powhatanwinefestival.com	350.00
Mention in the Chamber Newsletter	350.00
Mention during the event by Bill Bevins (Lite 98)	200.00
Exclusive sponsorship banner over stage	900.00
Company logo placement on select sponsorship boards at the event	300.00
10X10 booth space at the event (application by September 1)	50.00
Recognition pre and post event	200.00
Package Value:	7700.00

Gold Sponsors \$2500

20 Tickets to the event (includes 20 tickets to Sponsorship Tent – The Trellis)	1000.00
Recognition on paid print ads (deadline July 1)	1500.00
10X10 booth space at the event (application by September 1)	50.00
Logo on website w/ link to company website: www.powhatanwinefestival.com	350.00
Special recognition announcement during the event	200.00
Company logo placement on select sponsorship boards at the event	300.00
Mention in the Chamber Newsletter	350.00
Recognition pre and post event	200.00
Package Value:	3950.00

Silver Sponsors \$1000

10 Tickets to the event (includes 10 tickets to Sponsorship Tent – The Trellis)	500.00
10X10 booth space at the event (application by September 1)	50.00
Logo on website w/ link to company website: www.powhatanwinefestival.com	350.00
Company logo placement on select sponsorship boards at the event	300.00
Special recognition announcement during event	200.00
Mention in the Chamber Newsletter	350.00
Post event recognition	120.00
Package Value:	1870.00

Bronze Sponsors \$500

6 Tickets to the event (includes 6 tickets to Sponsorship Tent –The Trellis)	300.00
Company name on website w/ link to company website	350.00
Company logo placement on select sponsorship boards at the event	300.00
Special recognition announcement during the event	200.00
Post event recognition	120.00
Package Value:	1270.00

Friends of the Festival of the Grape \$200

4 Tickets to the festival	100.00
Company name on website	100.00
Post event print media recognition	120.00
Package Value:	320.00

For more information please contact:

Debbie Walton at 475-5182 or Rachael Clark at 598-0404.