

PRIVACY POLICY

Powhatan's Festival of the Grape (“us”, “we”, or “our”) operates the <https://www.powhatanwinefestival.com> website (“The Site”).

This page is to inform you of our policies regarding the collection, use, and disclosure of personal data when using The Site and the choices you have associated with that data.

Essentially, we use your data to improve The Site. By using The Site, you agree to the collection and use of information in accordance with this policy.

Information Collection And Use

We collect several different types of information for various purposes to provide and improve our Service to you.

Types of Data Collected

Personal Data

While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you (“Personal Data”). Personally identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Cookies and Usage Data

Usage Data

We may also collect information around usage of The Site (“Usage Data”). This Usage Data may include information such as your computer’s Internet Protocol address (e.g. IP address), browser type & version, the pages that you visit, time and date of the visit, time spent on those pages, unique device identifiers and other diagnostic data.

Tracking & Cookies Data

We use cookies and similar technologies to track the activity on our site and hold certain information.

Cookies are files with small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device.

Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyse the site.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of The Site.

Examples of Cookies we use:

- **Session Cookies.** We use Session Cookies to operate The Site.
- **Preference Cookies.** We use Preference Cookies to remember your preferences and various settings.
- **Security Cookies.** We use Security Cookies for security purposes.

Use of Data

Powhatan's Festival of the Grape may use the data collected for several purposes:

- To help maintain The Site
- To notify you about changes to The Site
- To allow you to participate in interactive features of our The Site if/when you choose to do so
- To provide customer support
- To provide analysis or valuable information so that we can improve The Site
- To monitor the usage of The Site
- To detect, prevent and address technical issues

Transfer Of Data

Your information, including Personal Data, may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

Powhatan's Festival of the Grape will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to any organisation or country, unless there are adequate controls in place including the security of your data and other personal information.

Disclosure Of Data

Legal Requirements

Powhatan's Festival of the Grape may disclose your Personal Data in good faith under the following possibilities:

- To comply with a legal obligation
- To protect and defend the rights or property of Powhatan's Festival of the Grape
- To prevent or investigate possible wrongdoing in connection with The Site
- To protect the personal safety of users of The Site or the public
- To protect against legal liability

Security Of Data

The security of your data is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure.

While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

Service Providers

We may employ third party companies and individuals to facilitate The Site ("Service Providers"), to provide the Service on our behalf, to perform Service-related services or to assist us in analysing how The Site is used.

These third parties would have access to your Personal Data only to perform these tasks on our behalf and would be obligated not to disclose or use it for any other purpose.

Analytics

We may use third-party Service Providers to monitor and analyse the use of The Site.

- **Google Analytics**

Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of The Site. This data may be shared with other Google services.

Google may use the collected data to contextualise and personalise the ads of its own advertising network. You can opt-out of having made your activity on the Service available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js, and dc.js) from sharing information with Google Analytics about visits activity.

For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: <https://policies.google.com/privacy?hl=en>

Links To Other Sites

The Site may contain links to other sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

Changes To This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

We will let you know via email and/or a prominent notice on our Service, prior to the change becoming effective and update the “effective date” at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Contact Us

If you have any questions about this Privacy Policy, please contact us:

- By email: director@powhatan-chamber.org